

# HOT STAMP - ART GUIDELINES & FOIL SELECTION

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## HOT STAMP ARTWORK GUIDELINES

- A movement of about 1/32" to 1/16" per color will occur. Designs with tighter registration must be pre-approved.
- More than 1 color imprinting is not available on some products.
- Minimum requirement for line thickness is 1 stroke point.
- Reverse out printing line thickness is 2 stroke points to avoid losing fine details.
- Artwork with a border, large coverage or fine print is not recommended as it may not produce a good quality imprint.
- Boxed artwork exceeding 5" x 5" will need approval.
- Halftones are not recommended.
- All artwork submitted is subject to review.

## FOIL COLOR SELECTION

**PMS COLOR MATCH CHARGE:** PMS matching is NOT available on Hot Stamp.

**FOIL CHANGE CHARGE:** \$30 (g)

**PLATE CHANGE CHARGE:** \$20 (g)

The colors indicated are only reference approximations of actual colors hot stamped on white bags. Bag color will alter the shade, tone or hue of the foil, especially light color foil, such as white, on dark color bags. Certain foil and bag color combinations are not recommended. Please call for more details or to order foil swatch samples.

### SATIN FOIL



Satin Gold



Satin Silver

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### MATTE FOIL



Matte Black



Matte White

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### METALLIC FOIL



Metallic  
Gold



Metallic  
Silver



Metallic  
Rose Gold



Metallic  
Gun Metal

**NOTE:** Our imprinting processes operate in a post-production environment in which imprinting takes place on a product which is already constructed. In some cases folds and creases produced in manufacturing the bags result in some restrictions that may impact certain artwork's printability and available imprint area. Also, artwork position on post-printed products may vary slightly from product to product due to manual feeding.

The colors on this page are 4 color process simulations of Pantone colors or Foil colors. Actual colors may vary.