## SILKSCREEN - ART GUIDELINES & INK SELECTION

## SILKSCREEN ARTWORK GUIDELINES

- Color registration requirements are minimal, but do exist and must be pre-approved. Please note that some color over-lapping may still occur.
- More than 1 color imprinting is not available on some products.
- Minimum requirement for line thickness is 1.5 stroke points
- There is more movement when Silkscreening on insulated products.
- Thicker text is recommended for textured products.
- Artwork with large coverage or fine print is not recommended as it may not produce a good quality imprint.
- Halftones are not recommended.
- All artwork submitted is subject to review.

## **INK COLOR SELECTION**

PMS COLOR MATCH CHARGE: New Orders: \$94.50 (g) | Repeat within 6 months: \$46.80 (g)

IMPORTANT NOTE: We will custom mix colors to get closest match to your requested PMS color but an exact match can not be guaranteed.

The PMS Colors indicated are only reference approximations of actual colors printed on white bags.

Bag color will alter the shade, tone or hue of the ink, especially light color ink - such as white ink - on dark color bags.

Certain ink and bag color combinations are not recommended. Please call for more details.



**NOTE:** Our imprinting processes operate in a post-production environment in which imprinting takes place on a product which is already constructed. In some cases folds and creases produced in manufacturing the bags result in some restrictions that may impact certain artwork's printability and available imprint area. Also, artwork position on post-printed products may vary slightly from product to product due to manual feeding.